

Best Tressed

BEAT THE HEAT WITH A BEAUTIFUL BLOW-OUT FROM THESE UPSCALE HAMPTONS SALONS.

BY ANNE HUNTER

27 Hampton Salon

"Come in for a blow-out, and we'll have you walking out of our salon like you belong in a magazine," says Bianka Lefferts, owner of 27 Hampton Salon. Try the Brazilian blow-out, which provides a silky texture without the harsh chemical treatments. **27 Hampton Road, Southampton, 377-3107; 27hamptonsalon.com**

Blow Hampton

The blow-out bar trend has finally hit the South Fork with Blow Hampton locations in Bridgehampton and East Hampton. "You can be in and out within a half hour, or stay and chat all day," says owner Lila Beudert. The \$40 blow-out menu features styles called Jen (classic volume blow-out), Gwyneth (smooth and sleek), and Blake (beachy waves). **2462 Main St., Bridgehampton, 537-8000; 59 The Circle, East Hampton, 324-8888; blowhampton.com**

Dream Dry

Bring the blow-out home this summer with DreamDry's mobile Hamptons salon. Founded by style icon Rachel Zoe and marketing expert Robin Moraetes with the mission to provide effortless beauty, efficiency, and convenience, DreamDry's signature looks are inspired by style icons, such as Farrah Fawcett and Brigitte Bardot. **dreamdry.com**

John Dillon Salon & Day Spa

John Dillon stylist Jamie Maloney suggests applying Evo's Shape Vixen Body Giving Juice to define

and control hair, then finishing with the line's Salty Dog Cocktail Beach Spray to create that fresh-from-the-beach texture. "Evo is an Australian brand that is sulphate- and paraben-free and does not use animal testing," says hairstylist Jessica Politi. "We provide you with that summer, loose wave, bouncy blow-dry style." **16 Hill St., Southampton, 204-3664; johndillonsalon.com**

Katherine and Company Salon & Day Spa

"For beachy locks, braid your hair and use BlowPro's Beach Blow spray to add texture," says owner Katherine Steinmuller, "and to keep hair moisturized and frizz-free, try the Brazilian blow-out and wash away dryness and static." **61 Main St., Westhampton Beach, 288-0256**

Kevin Maple Salon

A long-standing Hamptons stalwart, Kevin Maple advises beachgoers to protect their tresses with Kérastase's Soleil line of sun-protective products that "control rebellious summer frizz." The salon, open for 26 years, also offers an intimate setting with luxurious ambience. **46 Jobs Lane, Southampton, 283-8230; kevinmaplesalon.com**

nuBest Salon and Spa

The nuBest blow-out is an effortless, tousled style that perfectly achieves a carefree and relaxed look. "I swear by Kérastase's Double Force Ceramide + UV Filter Spray," says Jamie Mazzei, creative director.



"It reinforces a controlled hold for beach waves that will stay voluminous and full all night."

1482 Northern Blvd., Manhasset, 516-627-9444; nubestsalon.com

Salon Bar

Whether you have silky straight hair or bouncy curls, a hydrating cream will give you the best start, say the stylists at this elegant East End salon. Stop in for a blow-out and walk out with great hair, while also glowing from one of the best body-wrap treatments in the Hamptons.

66 Newtown Lane, Ste. 10, East Hampton, 604-5500; salonbar.com

Salon Xavier

"This summer, it's all about beautiful ombré color and beachy blow-outs," says salon director Samantha Christie. "Also, organic Norvell spray tanning will leave you with a gorgeous, sun-kissed look without the skin damage." The Sag Harbor salon also stocks products by Rene Furterer, a top French hair care line, and Moroccan oil.

1A Bay St., Sag Harbor, 725-6400; salonxavier.com

Valery Joseph Salons

Salon owner Valery Joseph says that a keratin treatment is the best way to beat summer frizz. "If the blow-dry is not perfect, it will vanish at the beach party," says Joseph, who has operated his eponymous salons since 2002. "Our blow-outs last through summer humidity and frizz with no curling iron needed."

2454 Main St., Bridgehampton, 537-8967; valeryjoseph.com H

FRIZZ-FREE FRIDAYS

Try a modern twist with the masters at **Warren-Tricomi Salon**.

Legendary style-setters Joel Warren and Edward Tricomi are making summer waves in the Hamptons and beyond. Now, they're ensuring the East End's most beautiful can go from pool to party frizz-free all summer long. Every Friday until Labor Day, customers who book a Cezanne Perfect Finish Keratin Treatment can receive a complimentary blow-dry and discounted treatment.

64 Park Pl., East Hampton, 324-3026; warrentricomi.com

Joel Warren and Edward Tricomi

