



BIANKA LEFFERTS

OWNER AND CREATIVE DIRECTOR, 27 HAMPTON SALON

Designing the 'dos of the East End's celebrities and fashion insiders is what has kept 27 Hampton Salon founder and creative director Bianca Lefferts busy for more than a decade. Offering high-demand house calls, she is often called upon to primp the Hamptons elite for the season's most fabulous fêtes.

CHARITY EVENT CLOSEST TO MY HEART: Ellen's Run. **MOST EXCITING NEW OPENING:** Juice Press in Southampton. **BEST BOUTIQUE:** Therapy Clothing on Jobs Lane in Southampton. **TOP RESTAURANT:** Dave's Grill in Montauk (until the end of October). **NUMBER-ONE COCKTAIL:** Carlito Margarito at Dockside Bar & Grill in Sag Harbor. **HAMPTONITES ARE SO...** beautiful and passionate. **FALL BEAUTY ESSENTIAL:** Verso serum (from Stockholm, Sweden). **MOST BELOVED OUTDOOR LOCATION:** Navy Beach, Montauk. **PREFERRED AREA OF THE HAMPTONS:** Sag Harbor. **MY HAMPTONS TRADITION:** Wine tasting at Channing Daughters and Wölffer Estate Vineyard. **CAN'T-MISS CULTURE HUB:** Bay Street Theatre in Sag Harbor. **HAMPTONS INSPIRATION:** Beautiful beaches and bays, and the amazing people! *27 Hampton Salon, 27 Hampton Road, Southampton, 377-3107; 27hamptonsalon.com*